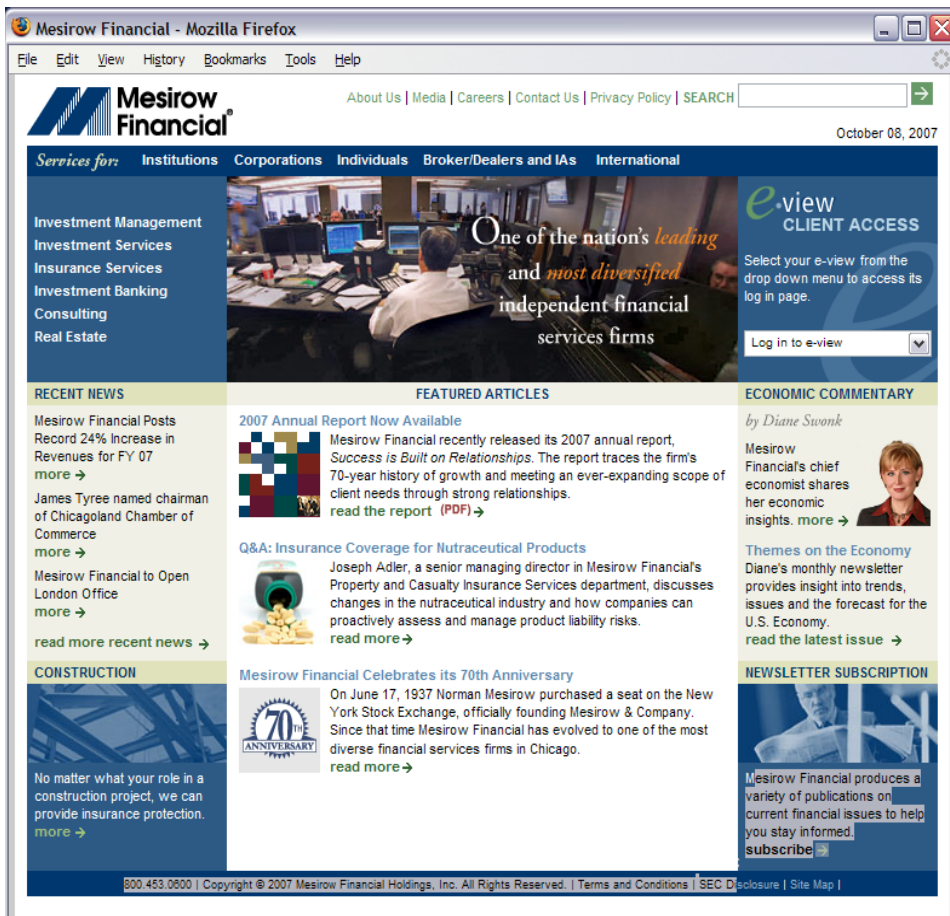


feed your database.



Profiler, by Broadlook Technologies is a high-speed business intelligence application that replaces the need to manually dig through a website for contacts and information.

An illustration. Let's say you wanted to profile the company below. How would you do it? We're betting that the process is probably very similar to this:



1. Pull the company's website up in a browser.
2. Start clicking through pages on the site, and copying and pasting the information into your database or a spreadsheet.
3. Simultaneously navigate aimlessly through both your database, and the website trying to remember where you were last, and what you were going to do next.
4. Get distracted by irrelevant information. But it seems interesting, so what the heck?
5. Start "Googling" the organization for whatever else you can find.
6. Throw hands up in frustration, and try to find something else to do.
7. Repeat the process until you become sick of Internet research.

Sound familiar? We used to do it also. Then we built Profiler.

Now, for the million-dollar question. If you could punch any website into a piece of software, click a single button, and have an entire dossier of Internet information on an organization company, would you do it?

If you said "yes" sit down and read on...you're gonna love this.



Read on to learn more.



feed your database.

To start using Profiler, you need to be able to perform two simple tasks:

1 Type the target website into Profiler.

2 Click the "Profile Company" button.

| N. | Name | Title | Email | Phone | City | Score |
|----|----------------------|---|----------------------------------|--------------|--------------------|-------|
| 1 | James C Tyree | Chairman and CEO | jtyree@mesirowfinancial.com | 312-595-6090 | Chicago | 500 |
| 2 | Ruth C Hannenberg | Senior Managing Director | rhannenberg@mesirowfinancial.com | 312-595-6239 | Chicago | 500 |
| 3 | Dlga Camargo | Director of Economic Communications | olcamargo@mesirowfinancial.com | 312-595-7128 | Chicago | 500 |
| 4 | Lester A Morris | Senior Managing Director | lmorris@mesirowfinancial.com | 847-681-2301 | Highland Park,High | 500 |
| 5 | Ralph S Tulliano | President and Executive Managing Director | rtulliano@mesirowfinancial.com | 212-808-8388 | New York | 500 |
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| 7 | James S Feltman | Senior Managing Director | jfeltman@mesirowfinancial.com | 305-416-3344 | Miami,Homestead | 500 |
| 8 | Larry H Lattig | Executive VP, Senior Managing | llattig@mesirowfinancial.com | 214-954-1444 | Dallas,Addison | 500 |
| 9 | Leon Szlezinger | Senior Managing Director | lszlezinger@mesirowfinancial.com | 212-808-8366 | New York | 500 |
| 10 | Rocky Pontikes | Director | rpontikes@mesirowfinancial.com | 312-595-6821 | Chicago | 500 |
| 11 | Thomas J Allison | Executive VP, Senior Managing | tallison@mesirowfinancial.com | 312-595-8550 | Chicago | 500 |
| 12 | Timothy G Ewing | Managing Director, Equity Management | tewing@mesirowfinancial.com | 312-595-6697 | Chicago | 500 |
| 13 | Michael J Mackev | Senior Manaing Director | mmackev@mesirowfinancial.com | 312-595-7900 | Chicago | 500 |

In mere minutes, Profiler scans thousands of pages of information on an organization, and pulls back names, titles, email addresses, company and direct phone numbers, bios, and more. Import a list from one of Broadlook's list-building tools, and let Profiler do thousands of hours of research for you.

Then, pick, choose, filter the contact info you want, and transfer it directly into your database, or call sheet.

Take Action. Call us today for a quick demo of Profiler, and the rest of Broadlook's Internet research tools.

Who are these Broadlook guys? *Broadlook Technologies Inc. is a software firm that wants to automate/cafeinate the mundane parts of Internet research. Think of Broadlook as a triple espresso of the industry, company, and contact data you want from the world's hottest, freshest pot of information – the Internet.*

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